

Sustainable Communities of the Future



1. Read the paper

2. Window shopping for brooks

7. Read someone else's book

6. Sit and relax

3. Learn about upcoming events

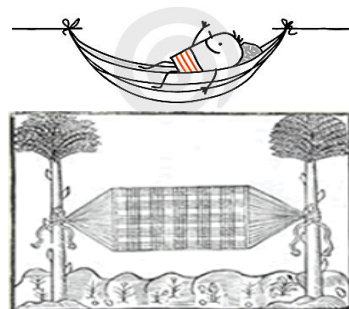
10. Have a conversation

5. Walk

4. Go inside!

9. Pet a dog

8. Take a break from a bike ride



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GOOD THINGS HAPPEN HERE™ :
Public Space Initiative

SWING BY BEACON



School of Jellyfish™



LEED AP
BD+C

LEED AP
ND



“Good Things Happen Here ”

is a campaign to promote a series of

Public Space Initiatives,

as part of the Parametric Beacon Urban Planning project:

To offer and sustain small scale

revitalizing elements throughout our urban fabric.

To instigate places and occasions designed specifically to **address an existing need**, and in relation to the surrounding

environment and **community.**

These **modules** will better the quality of our public life, and interactions with the **inherent structure** of the city we call home by enabling community participation, and a healthy

sense of belonging.

Happy Centennial Beacon !



In **creative placemaking**, partners from public, private, non-profit, and community sectors strategically shape the physical and social character of a neighborhood, town, city, or region around arts and cultural activities. **Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired.**

**100 Years
100 chairs
For Beacon**

As a preamble to School of Jellyfish’s “100 Years:100 Chairs for Beacon” International Competition, we have designed an installation to demonstrate the transformative power of placemaking on limited budget.

**#performing architecture
#placemaking
#nano public space**

Project: Swing by Beacon an installation

Here #1
Peace Garden



Implementation:

10 colorful Hammocks will be strategically clustered and installed at the Peace Garden, Beacon, for the city’s Centennial celebration.

Each hammock representing ten years of Beacon’s existence, each with its unique overlay design and printed text. Each hammock carrying its own set of anecdotes connecting the past, present, and our connection to a larger context.

Intention:

This simple and highly effective act will animate an otherwise idle urban area making it into a palpating interactive public space, and all the while, through the stories-- the conjuring of life in Beacon, will award the participants more than just a city’s factoid but a way of life, creating a community, by delineating aspirations and moreover, a sense of belonging.

These are elements essential for a place such as Beacon to socially and economically restore, sustain and thrive for the next 100 years.

Duration: Mid June to mid October.

Documentation:

The design, fabrication, installation and events of Swing by Beacon will be documented, along with all the supporting research and stories, in a small book for education and reference.



“Shaping Communities of the Future Through Creative Placemaking”